



Journey of beef - 'Farm to Fork'



The calves are born

Farmers look after their cattle as they grow up healthy and strong



The farmer will eventually sell the cattle



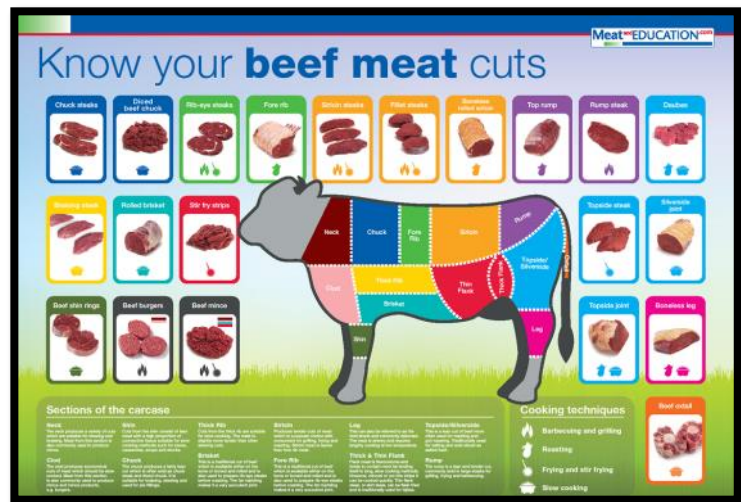
Journey of beef - Farm to Fork



The cattle are safely transported to the abattoir

The carcass off the animal is made into different beef products and packed.

We purchase from local farm shops or supermarkets





Journey of Beef - Farm to Fork

The beef is prepared to be cooked



The beef is cooked and eaten



Shepherd's pie

