

Lettuce & Celery

SEED TO SHELF

It takes max 48 hours to get the crop from harvest to shelf

We grow 30 varieties of Iceberg



SOWING

We start planting:
Lettuce mid-Feb
Celery March



PLANTING



GROWING

Plants require nutrients for healthy growth



Irrigation:
Our reservoirs hold 365million gallons
The equivalent of 660 Olympic swimming pools



Removal of weeds using mechanical hoes



HARVESTING

We harvest:
Over 50 million heads Iceberg
Over 35 million heads Celery



MARKETING

Crop is cooled within 5 hours to 4°C



We start harvesting:
Lettuce in May
Celery in June



SHELF

