



## Some interesting Facts about Fairtrade



There are 1.4 million Fairtrade farmers and workers across 70 countries. The Fairtrade movement is growing every day, the Fairtrade vision is a world in which all producers can enjoy a secure and sustainable life and are in charge of their future.



Fairtrade products including coffee, tea, chocolate, sugar, honey, fruits (for example, bananas, mangoes, pineapples) nuts, flowers, gold and silver, and cotton. There are over 4,500 products certified by Fairtrade.



1 in 4 cups of coffee in the UK is Fairtrade



Divine Chocolate is the only chocolate company in the world to be fully owned by farmers. The chocolate company is co-owned by the 85,000-farmer member strong cooperative in Ghana. It was set up in 1997 as the cooperative wanted to access a share of the valuable chocolate market, and is leading the way with projects empowering women.



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The first ever UK Fairtrade banana was sold in the year 2000. With 1 in 3 bananas that are sold in the UK being Fairtrade, Fairtrade bananas are a leading influence in the fight for equality.



Shoppers have generated 1 billion Euros in Fairtrade Premium for farmers and workers, over the past 25 years.



Fairtrade is the first organisation to require living wages be paid to garment workers. Fairtrade's Textile Standard aims to empower factory workers and enable them to tackle challenging working conditions.

Choosing Fairtrade helps tackle the climate crisis including protecting the natural environment, banning the use of harmful pesticides, minimising the use of energy and water, and growing in harmony with the local environment.