



The Red Tractor Scheme

Trust the Tractor - look out for the logo on your pork, bacon and ham!



About the Red Tractor* Scheme

IT'S ABOUT **QUALITY ASSURANCE**

Responsible production standards are observed throughout the supply chain.

IT'S ABOUT **TRACEABILITY**

All Red Tractor pork can be traced back to Red Tractor farms.

IT'S ABOUT **PEACE OF MIND**

Red Tractor pig farms are inspected at least five times a year.

IT'S ABOUT **COUNTRY OF ORIGIN**

The flag in the logo gives a clear indication of country of origin.

*RED TRACTOR IS ONE OF A NUMBER OF ASSURANCE SCHEMES AVAILABLE TO INFORM CONSUMER CHOICE.



What does the Red Tractor mean?

The Red Tractor is a food assurance scheme that looks at production standards on safety, hygiene, animal welfare and food production.

It was put in place to reassure consumers that the food we are buying is safe to eat and has come from suppliers that have been independently inspected and certified to agreed and acceptable standards - right across the food chain from farm to pack!

In Britain, over 78,000 farmers are part of the Red Tractor scheme! The Red Tractor logo shows the Union flag if the food comes from UK farms. Red Tractor pig farmers have to meet 130 different standards.

Where can I find more information?

You can find out more about the Red Tractor Scheme here:
www.lovepork.co.uk/red-tractor-pork/red-tractor-assurance/

www.redtractor.org.uk/faqs

assurance.redtractor.org.uk/rtassurance/home.eb

Jimmy Doherty's Trust the Red Tractor YouTube video